



[MedicalMarijuana.com](https://www.MedicalMarijuana.com)

The most trusted resource in medical marijuana

MEDIA KIT

MEDICAL
marijuana

**IS THE MOST TRUSTED
INFORMATION SOURCE
FOR ANYONE IN THE
CANNABUSINESS**

*From doctors to dispensaries,
customers to growers, no other
site has such a diverse customer
base.*



OUR DIRECTORIES

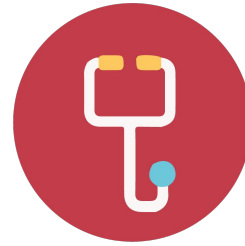
We pride ourselves on delivering the most up-to-date, factual information of anyone in the cannabusiness—and that includes our directories. Our directories includes:



Attorneys



Cannabusiness



Doctors



Dispensaries

And more!

In addition to our business listing, MedicalMarijuana.com has hundreds of in-depth articles on every facet of the medical marijuana business.

**NO MATTER WHERE YOU FIT INTO THE PICTURE,
MEDICALMARIJUANA.COM HAS SOMETHING
FOR YOU**

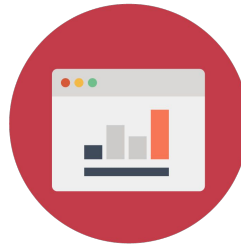
OUR AUDIENCES

Our audience is as broad as it is diverse. Some stats include:



Visitors/
month

87.5k



Page views/
month

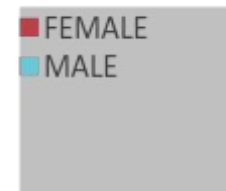
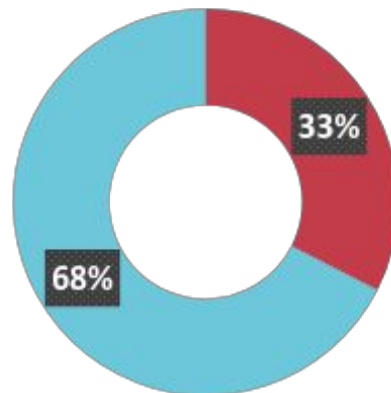
110k



Our Social Media

20k likes

...and growing!



WHY US?

Simple, just look at our stats:



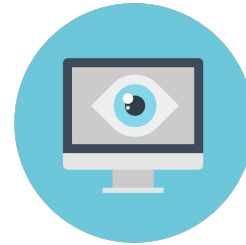
Post
Engagement

11.5 k



Link Clicks

+1500



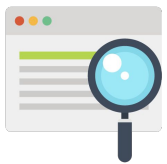
Impressions/
month

285k



Like Growth/
month

200%



We have over 19.5 k of keywords ranked in search engines, and over 950 keywords on the first page of Google SERPS. Nearly 80% of our new visitors come from browser searches, meaning oftentimes **we're the first resource someone sees on medical marijuana.**



Whether you're a small upstart or a large player in medical marijuana, we have flexible advertising opportunities that will ensure you reach the perfect customer for your cannabusiness.

BANNER ADS

Want to see an ad for your business on the front page?

Then take a look at our banner ads, which are low cost but effective option for getting your message out there. We offer:

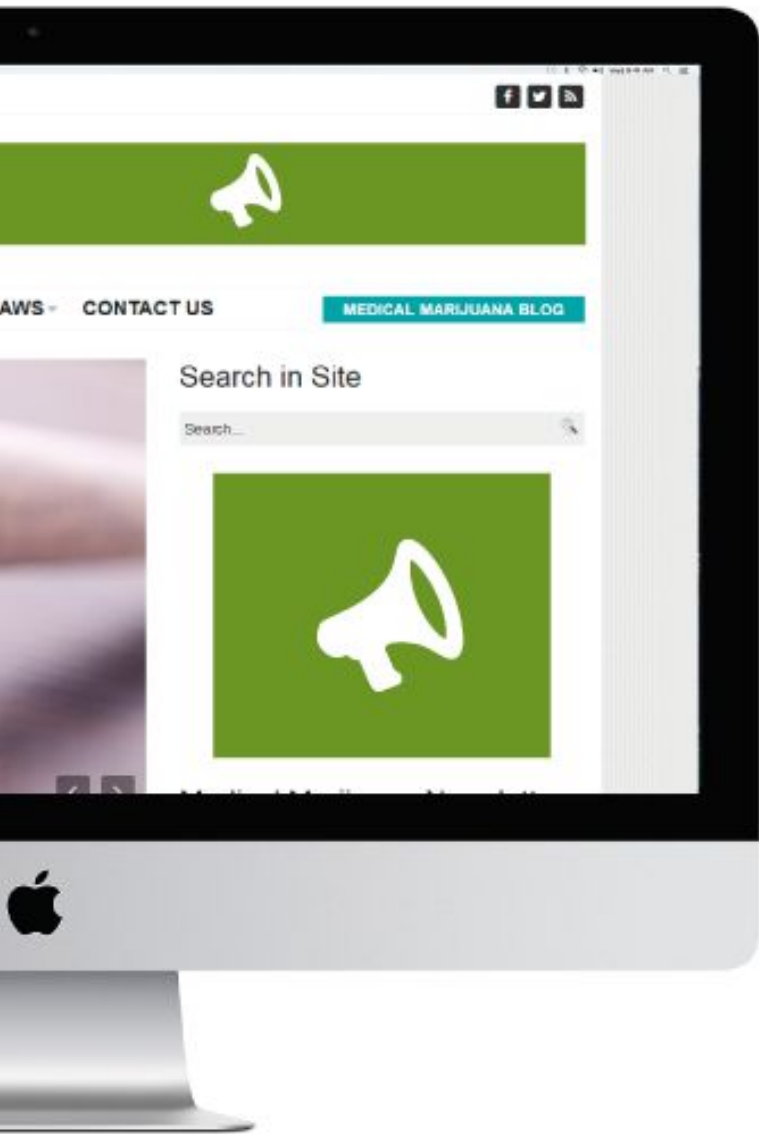
RATES

Home Page Top Right Banner Ad: **\$1,500.00 per 1 month**
The front-row-center seat to our engaged audience

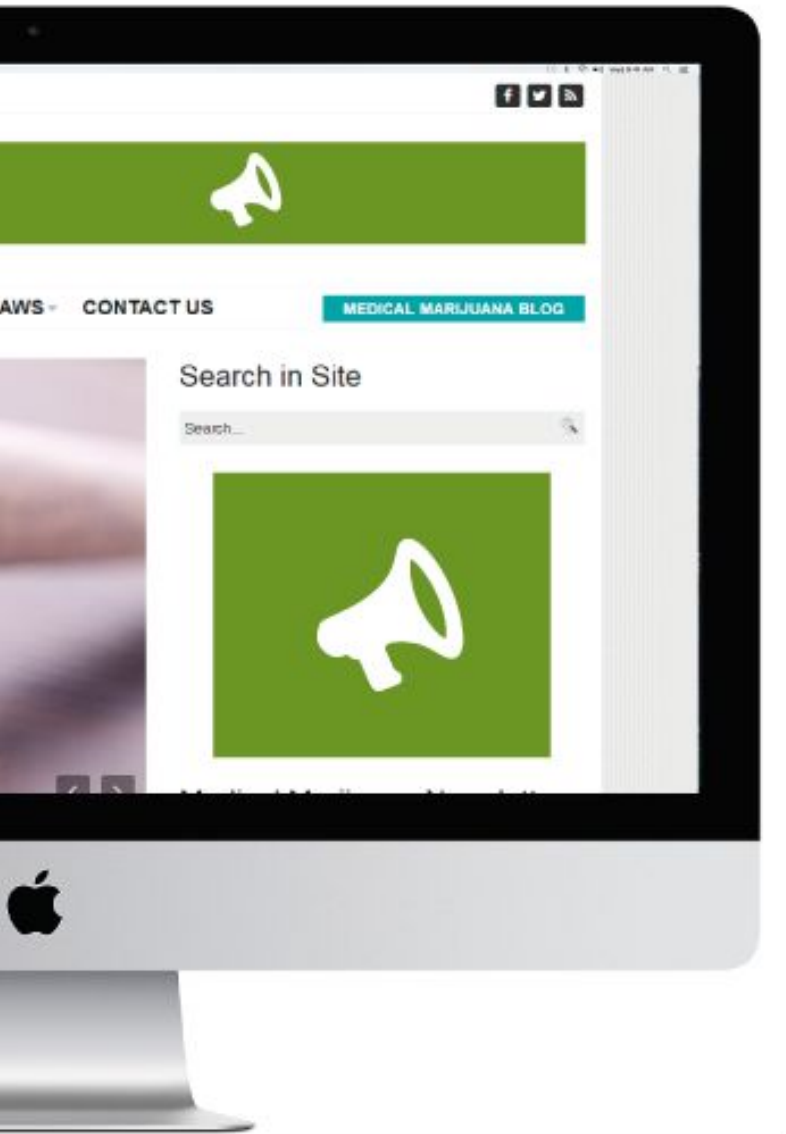
Home Page Right Column Banner Ad: **\$550.00 per 1 month**
The front-row-center seat to our engaged audience

Right Column Banners for Interior Sections: **\$400.00 per 1 month**
Reach visitors newest to medical marijuana

Below Article Banners for Interior Sections: **\$350.00 per 1 month**
Reach visitors newest to medical marijuana



BANNER ADS (Inline)



Inline banners are seen within the articles. We offer:

RATES

Inline News Banner Ad: **\$250.00 per 1 month**
Reach our most avid medical marijuana news junkies

Inline Article Banner Ad: **\$250.00 per 1 month**
Reach our most avid medical marijuana news junkies

State Marijuana Law Pages Inline: **\$350.00 per 1 month**
Reach the audience most local to your business

NATIVE LINKS

Maybe you prefer your advertising more subtle?

With native links, you can organically insert yourself into our stories and content. We allow **native link** placements in blog articles, travel guides, and business directories to suit your needs:

RATES

\$75/month per link insertion



SPONSORED CONTENT

Be an information leader for our customers, while creating an article that promotes the best aspects of your brand and service. Not only does sponsored content drive traffic to your website, but it also increases your SEO and Google rank over time.

Branded Content can include:

BRANDED IMAGERY
BYLINES
BACKLINKS
and more!

Please [contact us](#) for specific details on available plans.

**Let an in-house copywriter take care of the article for additional fee.*



NEWSLETTER & SOCIAL MEDIA



Reach our most engaged customers by sponsoring one of our weekly or monthly newsletters. You can sponsor a whole or partial newsletter, including messages and imagery.

In addition, we'll create multiple Facebook posts and tweets to further promote the newsletter and help you get the most out of your partnership with us.



RATES

\$500

Whole Newsletter and social posts

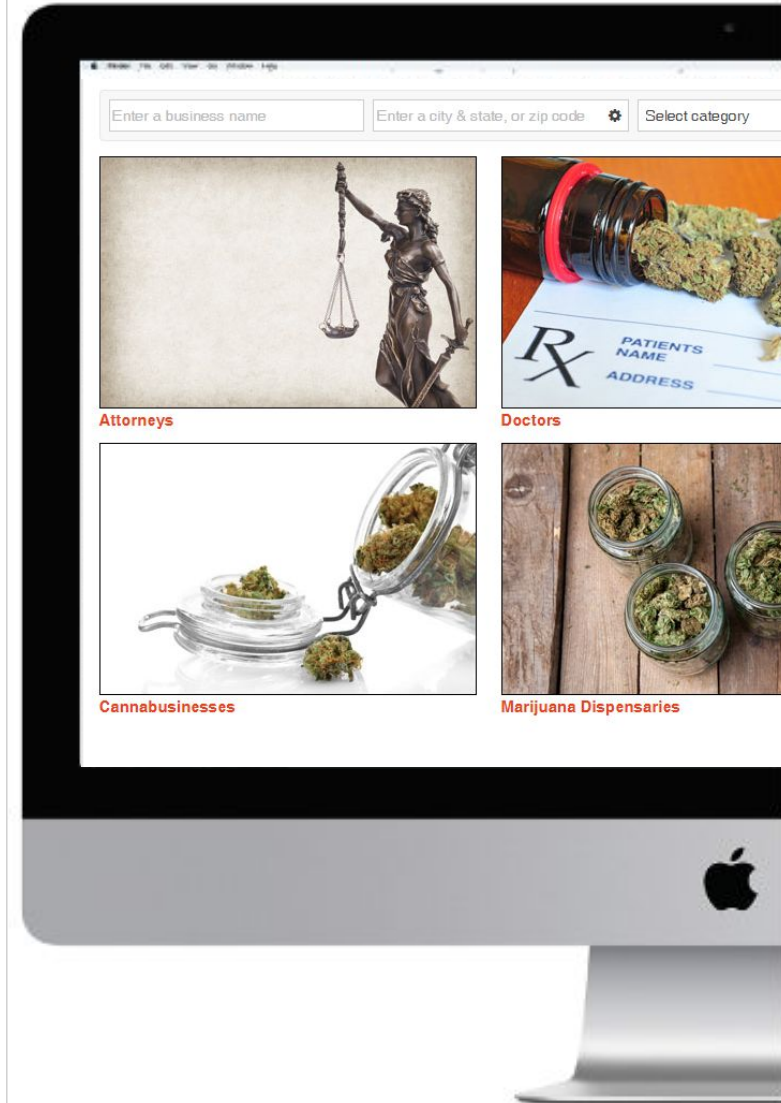
\$250

Half Newsletter and social posts

ENHANCED DIRECTORY LISTINGS

Don't get drowned out by your competition. By getting an enhanced directory listing, you gain access to even more tools to make your business stand out above the rest. Enhanced directory listings are available for:

- DISPENSARIES
- SUPPLIERS
- DOCTORS
- ATTORNEYS



ADDITIONAL WAYS TO **PARTNER** **WITH US!**

In addition to our current offerings, we also offer services including product reviews and affiliate partnerships.

[Contact us for more information!](#)



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For more information contact
Jeff Mendelson

[Click here to talk](#)


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