



cannabis

MAGAZINE

CANNABIS CONTENT

For the Higher Minded



cannabis
MAGAZINE

- Interviews
- Industry News
- Lifestyle Content
- Arts & Entertainment
- Advocacy

ABOUT CM

It's an **exciting** time in this amazing industry. And the information that gets spread and consumed right now will impact the direction in which the industry moves. So, join with **Cannabis Magazine** to help steer the ship right. We're not just another online marijuana magazine. Our **creative**, responsible, innovative direction is unique among online cannabis news publications. We aim to **support** the industry, in all its facets. From the couch seshes to the boardrooms, we're here for the whole **community**.

Cannabis Magazine is the cannabis industry's official magazine and online destination for the people, products and events that are moving the industry forward.

OUR AUDIENCE

43K

Monthly
Unique Visits

52K

Social Media
Followers

3.5K

Email
Subscribers

80%

US
Visitors

41

Average
Visitor Age

59%

Male
Visitors



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OUR STATS

People Explore
the CM Site

3.24

Pages per
Session

Visitors Hang
Out Awhile

2:41

Avg Session
Duration

Almost No One
Bounces

2.41%

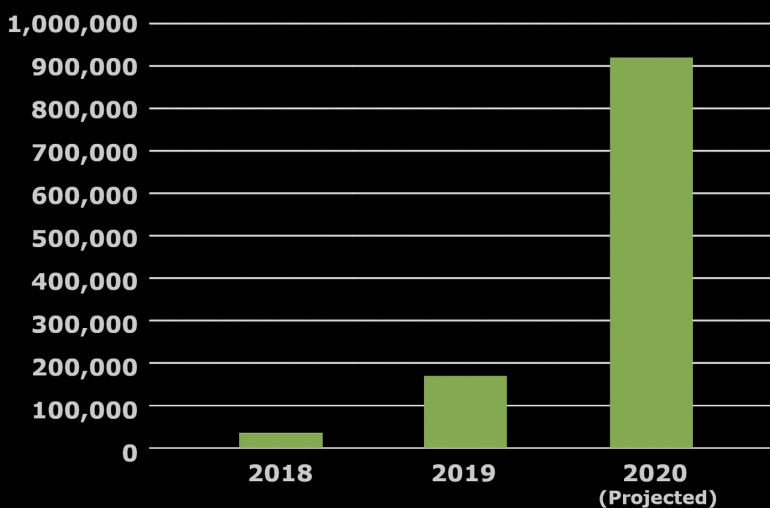
Bounce
Rate

Most Visitors
Return to CM

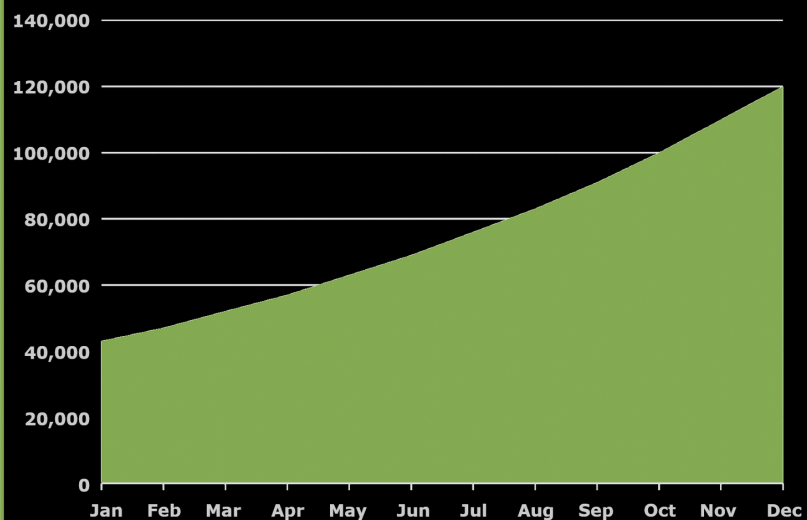
43%

New
Visitors

Unique Visits



2020 Projected Traffic Growth





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ADVERTISING OPPORTUNITIES

Size	Placement	Pages	1 mo	6 mo	12 mo
728 x 90	Top of Page	Home, Search Results, Categories, Tags	\$480	\$2,448**	\$4,320*
728 x 90	Middle center - just below fold	Home, Search Results, Categories, Tags	\$300	\$1,530**	\$2,700*
300 x 600	Below fold, right sidebar, <i>1st position</i>	Home, Search, Categories, Tags, Posts	\$240	\$1,224	\$2,160**
300 x 600	Below fold, right sidebar, <i>2nd position</i>	Home, Search, Categories, Tags, Posts	\$220	\$1,122	\$1,980**
728 x 90	Top of Page	Individual Article Pages	\$420	\$2,142**	\$3,780*
728 x 90	Middle center - below fold	Individual Article Pages	\$300	\$1,530**	\$2,700*
200 x 200	Right footer	All Pages	\$300	\$1,530**	\$2,700*

*Includes **two featured articles** throughout the year. **Includes **one featured article**.

FEATURED ARTICLE

\$500 ea.

Full length featured interview about your company/brand with SEO keywords and targeted messaging. 750 words or longer. Written by our professional staff writers.

- **Full week of premium front-page placement**
- **Facebook:** Shared at least 2X
- **Twitter:** Shared at least 1X
- **Instagram:** 1 post. Link to featured article in bio



cannabis MAGAZINE DIRECTORY

- Heavily Promoted
- Consumer and Business Tracks
- Powerful SEO
- Do-Follow Backlinks

Get found by consumers and other cannabis industry businesses, in the fastest-growing online cannabis industry business directory - for just PENNIES.

3 MONTH LISTING

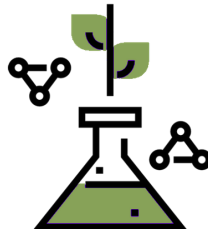


\$99.00

Starter Package

One Listing Submission*
Business Description and Tagline
Business Logo
Cover Image
Photo Gallery
Detailed Contact Info
Contact Form
Social Media Links
Business Hours
Clickable Google Map Address
(If applicable)
Searchable Tags
Dashboard Statistics
Unlimited Edits

6 MONTH LISTING

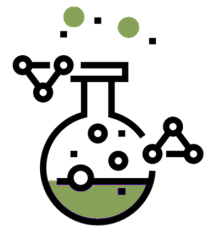


\$149.00

Pro Package

Featured Listing
One Listing Submission*
Business Description and Tagline
Business Logo
Cover Image
Photo Gallery
Embedded Video
Detailed Contact Info
Contact Form
Social Media Links
Business Hours
Clickable Google Map Address
(If applicable)
Searchable Tags
Dashboard Statistics
Unlimited Edits

12 MONTH LISTING



\$249.00

Premium Package

Featured Listing
Verified Badge
One Listing Submission*
Business Description and Tagline
Business Logo
Cover Image
Photo Gallery
Embedded Video
Detailed Contact Info
Contact Form
Social Media Links
Business Hours
Clickable Google Map Address
(If applicable)
Searchable Tags
Dashboard Statistics
Unlimited Edits